

HELP REMEDIES 2.0



Properties list:

- information about content
- range of products
- end-user packaging
- retail packaging
- product accessibility
- update
- pharmaceuticals
- cardboard and paper
- plastics
- other shapes
- playful
- ironic
- identity by shape
- identity by modular structure
- identity by system of colour

Evolution of Help Remedies 1.0. In this project the line of pharmaceutical products is characterized by a system of colours that identify each of them.

Reference: <http://www.helpineedhelp.com> , <http://www.littlefury.com>

Credits:

Country: United States of America

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Agency: Little Fury

User: Help Remedies

Producer: ChappsMalina

Other images:

