TWENTY FOR WINE



Properties list:

end-user packaging single product new product wine labels and sleeves bottle wood glass and ceramics contemporary textured transparent identity by typography

TwentyFour Wine uses rubber bands as its label. In doing so an everyday item is transformed into something beautiful. This reflects a good wine's ability to transform a normal meal or occasion into something more meaningful and unique.

Reference: http://www.benschlitter.com/

Credits:

Agency: Studio benben

Other images:

