

## Properties list:

product accessibility
end-user packaging
concept
single product
folding carton
desserts and ice-creams
cardboard and paper
minimal
identity by shape

Packaging concept for ice cream or similar products. It looks almost like an origami: a single sheet of cardboard cut, folded various times and closed without using glue to obtain a box shape, very easy to open and access the product.

Reference: http://www.packlab.eu/?p=388

## Credits:

Country: Finland
Year: 2008
School: Lahti University of Applied Sciences, Institute of Design, PACKLAB (Lahti, Finland)

Professor: Ian Rooney

Students: Ilari Laitinen, Nikolo Kerimov, Kasper Ojala \& Suvi Suominen

Other images:

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/1719

