



Properties list:

product accessibility
end-user packaging
concept
single product
folding carton
desserts and ice-creams
cardboard and paper
minimal
identity by shape

Packaging concept for ice cream or similar products. It looks almost like an origami: a single sheet of cardboard cut, folded various times and closed without using glue to obtain a box shape, very easy to open and access the product.

Reference: <http://www.packlab.eu/?p=388>

Credits:

Country: Finland

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School: Lahti University of Applied Sciences, Institute of Design, PACKLAB (Lahti, Finland)

Professor: Ian Rooney

Students: Ilari Laitinen, Nikolo Kerimov, Kasper Ojala & Suvi Suominen

Other images: