MAMBAJAMBA



Properties list:

end-user packaging
concept
bakery and bread
identity by illustration
illustrated character
identity by system of colour
toy packaging
playful
contemporary
cardboard and paper
kids
folding carton
range of products

Mambajamba is a new kind of animal biscuit that pairs two fun flavours, like cinnamon and honey together in one box. The cookies are packaged in two separate compartments that flip open to reveal a pop-up animal.

Reference: http://www.megeaton.com

Credits:

Country: United States of America

Year: 2009

Designer: Meg Eaton

Other images:

