## **TIE WRAP**



## Properties list:

identity by textures and patterns reusability adults end-user packaging single product concept electronics other shapes cardboard and paper eco-friendly die cut identity by shape

This project is an interesting example of how to give a second life to packaging: once the tie?wraps are detached, there is almost nothing left from the package and a nice service was given to the user.

Reference: http://packaginguqam.blogspot.com/2008/10/tie-wrap-jean-guillaume-blais.html

Credits:

Country: Canada Year: 2008

School: UQAM UniversitÃ" du Québec à Montréal (Montréal, Canada)

Course: Packaging Design

Professor: Sylvain Allard

Student: Jean-Guillaume Blais

Award: Young Package Award 2nd Place "Packaging", Czech R

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