EGGS BOX



Properties list:

logistic optimisation carrying system end-user packaging single product concept dairy, eggs and cheese other shapes basket cardboard and paper identity by shape die cut

Traditionally, fresh eggs were kept in egg boxes with a handle. This package was designed around this idea, using it as an "egg wrapper" at the bio?shops.

Reference:

Credits:

Country: Spain Year: 2009

School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

Professor: Iñaki Granell

Students: Kiko Juàrez & Gabriela Minguez

Other images:

