## **ÉCO RESPONSABLE**



## Properties list:

other shapes
cardboard and paper
minimal
eco-friendly
identity by colour
corrugated
identity by shape
product accessibility
logistic optimisation
adults
opening and closure systems
end-user packaging
concept
single product
electronics

This project was developed using just one sheet of cardboard: it resists to shock and it has a minimal impact on the environment. The negative aspect of the energy smart lamps is that they contain mercury and they become very toxic on disposal; the package suggests that there could be a money refund on each lamp so that distributor and manufacturer could get them back for proper disposal.

Reference: http://packaginguqam.blogspot.com/2008/09/ge-vs-audrey-blouin.html

Credits:

Country: Canada Year: 2008

School: UQAM UniversitÃ" du Québec à Montréal (Montréal, Canada)

Course: Packaging Design

Professor: Sylvain Allard

Student: Audrey Blouin

## Other images:

