

## Properties list:

end-user packaging
range of products
new product
teens
bottle
plastics
contemporary
identity by modular structure
identity by shape
water
identity by system of colour

3 Color-coded flavors, stackable bottles.

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008; AA.VV., Package Design, Koln, daab, 2008

## Credits:

Country: UK, LONDON
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Designer: Toby Wilson, Dan Cornell, Mark Thrush, Polly Williams

Other images:

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