STICKS FOR NEWBIES



Properties list:

product accessibility concept range of products end-user packaging other non-food products folding carton cardboard and paper minimal contemporary identity by pictograms identity by system of colour

Packaging solution for an ingenious tool designed by Joanna Cavallieri for people using oriental sticks for the first time: the sticks are combined with a peg for clothes to support their use. The package is a flat folding carton, turning into a table stand to display the p roduct.

Reference:

Credits:

Country: Spain Year: 2009 School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

Professor: Iñaki Granell

Students: Belén Hermosa & Laura Millàn

Other images:



