STICKS FOR NEWBIES



Properties list:

product accessibility
concept
range of products
end-user packaging
other non-food products
folding carton
cardboard and paper
minimal
contemporary
identity by pictograms
identity by system of colour

Packaging solution for an ingenious tool designed by Joanna Cavallieri for people using oriental sticks for the first time: the sticks are combined with a peg for clothes to support their use. The package is a flat folding carton, turning into a table stand to display the p roduct.

Reference:

Credits:

Country: Spain Year: 2009

School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

Professor: Iñaki Granell

Students: Belén Hermosa & Laura Millàn

Other images:



