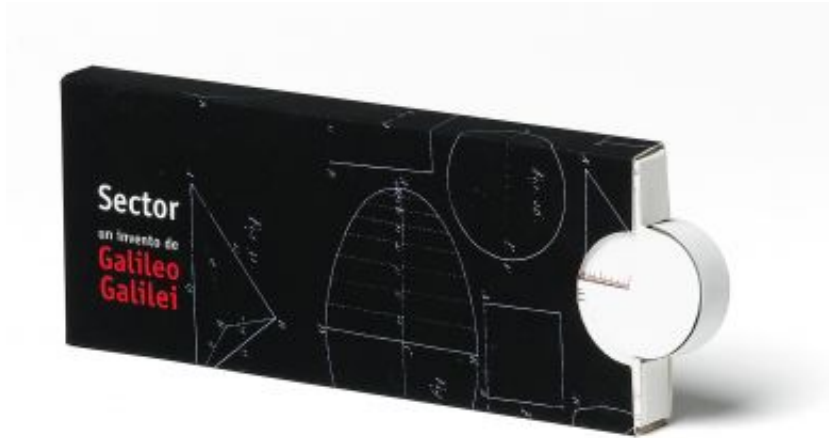


GALILEO GALILEI SECTOR PACK



Properties list:

packaging as a new medium
reusability
for all
end-user packaging
single product
extra-use of packaging
office and stationery
concept
folding carton
cardboard and paper
contemporary
identity by shape
identity by colour
identity by illustration

A sector is a mathematical tool invented by Galileo Galilei, precursor of the calculation rulers which accompanied the technicians until the last quarter of 20th century. A double box makes an english type sector, totally functional, and also a container for the compass necessary for its use. It was developed as an institutional gift.

Reference:

Credits:

Country: Spain

Year: 2009

School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

Professor: Iñaki Granell

Students: Laura Nogaledo & Rut Rovira

Other images:

