DREAM BALL



Properties list:

other non-food products
toy packaging
reusability
end-user packaging
packaging as a new medium
kids
single product
extra-use of packaging
new product
tube
cardboard and paper
identity by pictograms
identity by colour

If children take off the paper from an aid box by following the patterns on it, and assemble those parts with the attached instructions, they can get a football. We can apply those p atterns on any type of boxes - a square type, a cylinder type. Now, when children get a c ylinder type aid box filled with supply, they can move it by rolling that box. Concerning the a spect of material, it's been taken under consideration the fact that children play football with bare foot. Because of this, Unplug Design chose a paper that can be recycled, and its thickness changes the intensity and elasticity of the Dream Ball.

Reference: http://unplugdesign.com

Credits:

Country: South Korea

Year: 2009 Agency: Unplug

Design

Other images:







