## OZ VODKA



## Properties list:

update adults end-user packaging single product bottle alcohols and spirits glass and ceramics contemporary transparent identity by colour typographical texture identity by typography

This bottle, designed by the agency Bronco for Oz Vodka (produced in Canada and bottled in Chile by Viña Francisco de Aguirre), aims at communicating the purity and the high q uality of the product by the use of typography and transparency. Colours are used to distinguish the package and at the same time to evoke the cold temperature ideal for drinking the product.

## Reference:

## Credits:

Country: Chile Agency: Bronco Trade Other images: