ABSOLUT BRASIL



Properties list:

The Absolut Brazil project contemplated the newest names in Brazilian contemporary art, whose interpretations will result in isolated works of art.

Twelve artists: Abiuro, Adhemas, Colletivo, Daniel Senise, Glauco Diogene, Gui Borchert, Marconi , Mooz, Nando Costa, Nelson Leirner, Nitrocorpz e Rubens LP were introduced to the public through virtual interpretations of the Absolut Vodka package using Brazilian culture as the main theme (samba, football, fashion, cuisine, music). On the project website, two bottles chosen from the Brazil series (those painted by Nelson Leirner and Daniel Senise) are sold bought in a limited edition.

Reference: http://www.absolutbrasil.com.br

Credits:

Country: Brasil Year: 2007

User: V&S Group

Designer: AA.VV.

This document was created by www.packagingdesignarchive.org

 $Original\ web\ page:\ http://www.packagingdesignarchive.org/archive/pack_details/1678$

Other images: