## **BULLDOG**



## Properties list:

identity by shape debossed, embossed contemporary glass and ceramics bottle alcohols and spirits new product single product end-user packaging adults

The bottle designed for Bulldog Gin was conceived for breaking through the clutter and overcoming the stigma that gin is a drink for old consumers. Inspired by the name, Bulldog, a nd its array of exotic botanicals, it was created an iconic bottle, complete with spiked glass collar, that has come to characterize this new super premium product.

Reference: http://www.agent16.com/post/113772229/bulldog-gin

Credits:

Country: United Kingdom

**Year:** 2006

**Agency:** Flow Design **User:** CK3, LLC

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