## **COCO JUICE**



## Properties list:

Brazilian scientist Dr Antonio Martins invented a revolutionary new way of extracting coco juice so that it is left as pure and untouched as it is in the coconut.

The product identity - linking his coco juice, coco milks and indulgent coco cream - is communicated by a package that evokes the various health benefits and taste characteristics of the different products.

Reference: http://www.dr-martins.info/home.php?flash=0 http://www.bluemarlinbd.com/Our-work/Portfolio/Coco/

## Credits:

Country: Brazil Year: 2007

**Agency:** Blue Marlin Brand Design **User:** Dr.Antonio Martins da Cunha

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