## **GOODNIGHT MOON**



## Properties list:

end-user packaging
single product
new product
gift packaging
shopping bag
identity by pictograms
romantic
cardboard and paper
identity by typography
identity by colour
clothes and accessories

Identity system, gift packaging and signage system for this unique, upscale children's store.

Reference: http://www.capsule.us/

Credits:

Country: Minneapolis, USA

**Agency:** Capsule **User:** Goodnight Moon

## Other images:





