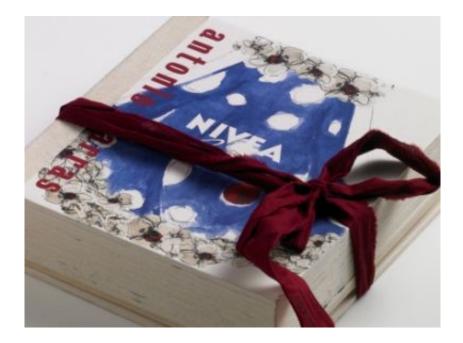
NIVEA BOX LIMITED EDITION BY ANTONIO MARRAS



Properties list:

cosmetics, beauty and toiletries limited edition packaging other shapes box unusual visual association cardboard and paper contemporary identity by illustration

On occasion of the Antonio Marras's fashion show A/I ?09-?10 a book was published in a limi ted edition (2000 copies). Nivea Crème package, dressed with white big polka dots, is set a mong the recycled paper pages of the book. Each page, with a hole in its centre, is a different dress. In the last page, a cardboard doll comes to life, it can be taken out and then dressed.

Reference: http://www.marieclaire.it/beauty/bellezza/box-limited-edition

Credits:

Country: Italy Year: 2009

Designer: Antonio Marras

Other images:





