## **OGO OXYGEN**



## Properties list:

range of products
other non-food products
flacon
metals
contemporary
metallic
identity by typography
identity by system of colour

A range of Oxygen Pods® in four refreshing flavours: each of them contains more than six l itres of premium quality oxygen.

During the day each oxygen inhalation boosts energy levels, revitalising the concentration, reflexes and memory. In sport, oxygen accelerates recovery from physical exercise.

Reference: http://www.ogolife.com/gb/products.aspx?pageid=30

Credits:

Country: France Year: 2003 Agency: Ora-Ito

Studio

**Designer:** Ito Morabito

## Other images:









