EAU D'ITALIE



Properties list:

end-user packaging
range of products
cosmetics, beauty and toiletries
folding carton
flacon
plastics
cardboard and paper
identity by colour
contemporary
identity by typography

Eau d'Italie is a collection of Italian fragrance and bodycare products. Eau d'Italie aims at bringing the "refined essence of Italy" to the consumer, a "unique whiff of Italian memories" created by the owners of the hotel "Le Sirenuse" in Positano.

The identity of the line of packages is characterised by the use of colours and typography.

Reference:

Credits:

Country: Italy Year: 2002

Other images:







