## F-STOP CATALOG



## Properties list:

end-user packaging
single product
new product
books, movies and music
box
cardboard and paper
ironic
unusual visual association
identity by illustration

The first in a planned series, the catalogue, also desiged by "Sagmeister Inc.", for "Berlin's Fontshop Intl., features royalty-free photography collections described as "picture by designers for designers".

The robot-like face on the pale-blue cover is repeated on divider pages.

The project's conceptual theme: the designed head parlaying into the designer as machine.

Reference: http://www.id-mag.com/article/2003\_Annual\_Design\_Review\_Graphics\_Design\_Distinction

## Credits:

Country: United States of America

**Year:** 2003

Agency: Sagmeister, Inc.

User: F-StopProducer: Fontshop

Designer: Stefan Sagmeister

This document was created by www.packagingdesignarchive.org			

 $Original\ web\ page:\ http://www.packagingdesignarchive.org/archive/pack\_details/1635$ 

Other images: