GAIALIGHT CAN

Properties list:
limited edition packaging
range of products
concept
pop
soft drinks
can and tin
metals
unusual visual association
glittered
identity by textures and patterns

Gaialight builds original installations, montages of consumer items transformed into three-dimensional supports for collages, artisan and skillful, which require of the artist hour and hour of manual labor.
To compose collage/decores with which Gaialight covers the support-objects, she chooses pictures from the international star system, characters from the political/social, artistic and imaginary world; in any case, from the world of the media. The object of mass consumption covered over 360° with the technique used for collages offers infinite p ossibilities and variables of contents, and is in itself a multiple.
These single objects are then assembled by contents, chromatics, affinity or contrast.

Reference: http://www.gaialight.com

Credits:

Country: Italy
Year: 2004

Designer:
Gaialight

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