## **GAIALIGHT CAN**



## Properties list:

limited edition packaging range of products concept pop soft drinks can and tin metals unusual visual association glittered identity by textures and patterns

Gaialight builds original installations, montages of consumer items transformed into threedimensional supports for collages, artisan and skillful, which require of the artist hour and hour of manual labor.

To compose collage/decores with which Gaialight covers the support-objects, she chooses pictures from the international star system, characters from the political/social, artistic and imaginary world; in any case, from the world of the media. The object of mass consumption covered over 360° with the technique used for collages offers infinite p ossibilities and variables of contents, and is in itself a multiple.

These single objects are then assembled by contents, chromatics, affinity or contrast.

Reference: http://www.gaialight.com

Credits:

Country: Italy Year: 2004

**Designer:** Gaialight

## Other images:







