

ABBONDIO CODD EDITION



Properties list:

update
soft drinks
opening and closure systems
bottle
glass and ceramics
historical, traditional
transparent
identity by shape
illustrated character

Sinuous and colourful bottles with 1950's pin-up girls for the relaunch of Abbondio soda: a commemoration of a "glamorous" époque. Invented by the Englishman Hiram Codd in 1872, the "bottle with the marble" (Codd - The glass stopper bottle) was all the rage worldwide until fifty years ago. Abbondio reinterpreted this classic for the relaunch of its product. Thanks to its hermetic closure the drinks seem to maintain their freshness longer.

Reference: <http://www.abbondio.it>

Credits:

Country: Italy

Year: 2006

User: Abbondio

Designer: Hiram

Codd

Other images:

