COCA-COLA LIGHT BY ROBERTO CAVALLI



Properties list:

limited edition packaging glass and ceramics end-user packaging range of products bottle soft drinks transgressive pop unusual visual association smooth identity by textures and patterns

The Coca-Cola Company commissioned Roberto Cavalli to create three limited edition bottles of Coca-Cola Light (Diet Coke) in Italy. The bottles features Cavalli's signature animal print (leopard and zebra) and are designed to look as if the bottle is in a Cavalli dress. Only 100.000 bottles of each design were made and were available exclusively in a selection of restaurants and bars in Italy.

Reference: http://www.sybarites.org/2008/08/coca-cola-light-by-roberto-cavalli/

Credits: Country: Italy Year: 2008

Designer: Roberto Cavalli

Other images:





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