## **GINA SCOOTER**



## Properties list:

carrying system end-user packaging single product box other non-food products concept cardboard and paper hand-made eco-friendly identity by illustration identity by shape identity by typography

Gina Olsina ? an Industrial Design student and a participant in 2005 of the Packaging Se minar at Escola Massana ? designed and built a scooter and developed a packaging solution fo r it. The package containing the scooter can be carried on as a wheelbarrow because of a die?cut on one of its corners which leaves the front wheel uncovered; moreover it can also be used as a display at the point of sale, without losing its storage utility.

## Reference:

Credits:

Country: Spain Year: 2005 School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

Btodesstsr:Beatrix Prénezil& Clara Burguillo

Other images:



