

BRAZIL VODKA



Properties list:

- adults
- end-user packaging
- single product
- update
- alcohols and spirits
- labels and sleeves
- bottle
- glass and ceramics
- pop
- unusual visual association
- identity by abstract shapes
- collector packaging
- limited edition packaging

Twelve brazilian artists have been invited to work, on the icon Absolut vodka bottles and bring their vision of the country to life. Two of this bottles by Lenson Leiner and Daniel Senise, had been produced and hitting the market as limited edition collectables.

Reference: <http://www2.absolut.com/customTemplates/framework.aspx?fw=3686&logsite=absolut-com&chk=276870239282274987&lnk=8115&remember=0&country=se&entryurl=http://www2.absolut.com/brasil>, <http://www.nitrocorpz.com/portfolio.php?language=en&cat=graphic&job=55>

Credits:

Country: Brazil

Year: 2009

Other images:

