BRAZIL VODKA



Properties list:

adults
end-user packaging
single product
update
alcohols and spirits
labels and sleeves
bottle
glass and ceramics
pop
unusual visual association
identity by abstract shapes
collector packaging
limited edition packaging

Twelve brazilian artists have been invited to work, on the icon Absolut vodka bottles and bring their vision of the country to life. Two of this bottles by Lenson Leiner and Daniel Senise, had been produced and hitting the market as limited edition collectables.

Reference: http://www2.absolut.com/customTemplates/framework.aspx?fw=3686&logsite=absolut-com&chk=276870239282274987&lnk=8115&remember=0&country=se&entryurl=http://www2.absolut.com/brasil, http://www.nitrocorpz.com/portfolio.php?language=en&cat=graphic&job=55

Credits:

Country: Brazil Year: 2009

Other images:

