# **HAPPY PILLS**



## Properties list:

end-user packaging single product new product confectionery and sweetness flacon cheer-pack plastics contemporary ironic unusual structural association transparent

Some sociological theories support the idea that our society is suffering of an increasing number of diseases.

Simple, fun and ironic answer comes from MM design studio: social disease through candies, and pack over production through simple, medical containers.

#### Reference: http://www.m-m.es/hello.html

### Credits:

Country: Spain Agency: MM design studio

# Other images:









