

CHOCOLATE PILLS



Properties list:

new product
confectionery and sweetness
chocolate
folding carton
blister-pack
plastics
metals
cardboard and paper
contemporary
unusual structural association
identity by shape
single product
end-user packaging
ready to use

"Chocolate pills" is an innovative packaging idea which combine the functionality of the pack with the beneficial property of chocolate. It is well known that chocolate taken in small doses (pills in this case) have a vitamin effect, which can give little boost's of energy and good mood stimulation. It is also very useful to be able to carry a pack of chocolate in your bag and know its not going to melt or grow stale because of the blister type packaging.

Reference: <http://www.iloveyoumorethanchocolate.co.uk>

Credits:

Country: Belgium

Year: 2007

Other images:

