CHOCOLATE PILLS



"Chocolate pills" is an innovative packaging idea which combine the functionality of the pack with the benecial property of chocolate. It is well known that chocolate taken in small doses (pills in this case) have a vitamin effect, which can give little boost's of energy and good mood

stimulation. It is also very useful to be able to carry a pack of chocolate in your bag and know its not going to melt or grow stale because of the blister type packaging.

Properties list:

new product
confectionery and sweetness
chocolate
folding carton
blister-pack
plastics
metals
cardboard and paper
contemporary
unusual structural association
identity by shape
single product
end-user packaging
ready to use

Reference: http://www.iloveyoumorethanchocolate.co.uk

Credits:

Country: Belgium

Year: 2007

Other images:

