

ST. GEORGES WATER



Properties list:

- new product
- water
- labels and sleeves
- bottle
- plastics
- transparent
- identity by typography
- single product
- end-user packaging

Designed by Philippe Starck in 1998, the bottle emphasises the purity of the water through the linear bottle's design.

Starck has also indicated the origin of the source through the color of the cork: black as the Corsica island's flag.

Two sizes - 1.5 and 2.5 l bottles.

Reference: <http://images.google.it/imgres?imgurl=http://www.designboom.com/contemporary/water/5.jpg&imgrefurl=http://www.designboom.com/contemporary/water/5.jpg>

Credits:

Country: France

Year: 1999

Designer: Philippe Starck

Other images: