

## Properties list:

identity by typography  
contemporary  
cardboard and paper  
plastics  
bottle  
labels and sleeves  
water  
new product  
single product  
information about packaging  
information about content  
identity by colour  
packaging as a new medium  
end-user packaging



A project of Jesse Kirsch, created at School of Visual Arts (NY).

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Reference: <http://www.jessekirsch.com/>

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## Credits:

**Country:** UK

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Other images:

