

Properties list:

information about packaging
information about content
packaging as a new medium
end-user packaging
range of products
extra-use of packaging
labels and sleeves
new product
water
bottle
plastics
cardboard and paper
contemporary
identity by typography
identity by colour



A project of Jesse Kirsch, created at School of Visual Arts (NY).

Reference: <http://www.jessekirsch.com/>

Credits:

Country: UK

School: School of Visual Arts (NY,
USA)

Student: Jesse Kirsch

Other images:

