WHITEWATER



Properties list:

reusability
recycled materials
refill system
product accessibility
end-user packaging
single product
concept
cosmetics, beauty and toiletries
dispensing systems
flacon
plastics

Whitewater is a liquid hand soap dispenser. It?s made by the assemblage of a glass water bo ttle designed by Pininfarina, a piece of gardening tube and a used valve from a metal dispenser that became rusty with the use (contact with water). The concept is about to decrease the useless action of buying a new confection with a new valve system. With the long whitewater you can rell buying just a big confection with no valve sistem applied making an ecofriendly action to balance the quantities of useless production of pieces that lasts more than the shelf life of the packaging.

Reference: www.daniloren.com

Credits:

Country: Italy Year: 2007

Agency: Daniloren Design

Designer: Daniloren (Danielle Lorensatto e

Silva)

Other images:

