HANGPACK



Properties list:

arts and crafts
end-user packaging
extra-use of packaging
other non-food products
bottle
plastics
reusability

Hangpack is a hatstander or just a stander as it hang?s the jacket or the scarf. The idea was bo rn from a broken lamp base, is the result of the assemblagge of this vertical metal bar and rigid polyethylene/polypropylene bottles with colored bottle tops creating a downcicle for the packaging before it?s being ricycled industrially. The concept is the separability of the pi eces. They are all sticked and sustained from pieces of a broken headphone cable and gasket used in the hydraulic ambient. The bottles are inclined in dfferent angles creating an abstract movement. It?s possible to turn around and posizionate the bottles to give the ha nger more functionality and change the composition.

Reference: http://www.daniloren.com/

Credits:

Agency: Daniloren Design

Designer: Daniloren (Danielle Lorensatto e

Silva)

Other images:









