GREEN COCA-COLA



Properties list:

reusability
end-user packaging
product accessibility
arts and crafts
opening and closure systems
concept
extra-use of packaging
bottle
unusual structural association
glass and ceramics

Green coca-cola is a liquid dispenser, made by the assemblage of a glass coca-cola bottle, a piece of gardening tube and a used valve from a packaging of a liquid hand soap. The concept is to extend the shelf life of the valve system used in the liquid soap packaging. With "green coca-cola" no more flacons hidden under the sink and you worry about rell it once in two months or in every quarter if it?s not frequently used. It transforms the kitchen in a very fashion place, a return to the Pop Art from Andy Warhol.

Reference: http://www.daniloren.com/

Credits:

Agency: Daniloren Design

Designer: Daniloren (Danielle Lorensatto e

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