

FLACONPURSE



Properties list:

- arts and crafts
- end-user packaging
- extra-use of packaging
- homecare products
- clothes and accessories
- plastics
- flacon
- reusability

The flacon purse is a new fashion, sustainable object, cool and functional design the sYstem is based on the concept of separability: all peaces can be separated to be cleaned or washed. They are so light as their structure are made with the flacon of the softener. The plastic material is transformed in a long life fashion object. After used they can always be recycled with other plastic material creating a new packaging that can be trasformed in another purse closing a perfect long cycle of production_use_reuse_recycle_production_use....

Reference: <http://www.daniloren.com/>

Credits:

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Other images:

