## **EVIAN ORIGIN 2005**



## Properties list:

end-user packaging single product new product water bottle plastics glass and ceramics transparent identity by shape collector packaging event packaging

The limited edition bottle is called the "origine" and is meant to conjure up the icy mountains where Evian is sourced.

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

## Credits:

Year: 2005 Agency: Landor Design

**Designer:** Yannick Lenormand, Tierry Bigard

Other images: