

# EVIAN ORIGIN 2005

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## Properties list:

end-user packaging  
single product  
new product  
water  
bottle  
plastics  
glass and ceramics  
transparent  
identity by shape  
collector packaging  
event packaging

The limited edition bottle is called the "origine" and is meant to conjure up the icy mountains where Evian is sourced.

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**Reference:** [Kozak Gisela, Wiedermann Julius, Package Design Now!, Köln, 2008](#)

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## Credits:

**Year:** 2005

**Agency:** Landor Design

**Designer:** Yannick Lenormand, Thierry Bigard

Other images: