NËš9 CHOCOLATES



The name of the product is a French rebus where the roman number IX creates the word NUT (NOIX). To develop the project, first a mould was designed in a nut shape. The package was then designed out of laminated layers of corrugated board, with a breakable metallic sheet that holds the chocolates in place.

Properties list:

tactile packaging information about use product accessibility end-user packaging single product concept confectionery and sweetness dispensing systems other shapes metals cardboard and paper eco-friendly classic metallic corrugated instruction through pictograms identity by typography

Reference: http://packaginguqam.blogspot.com/2009/02/no9-thomas-jonkajtys.html

Credits:

Country: Canada **Year:** 2009 **School:** UQAM UniversitÃ^{..} du Québec à Montréal (Montréal, Canada)

Course: Packaging Design

Professor: Sylvain Allard

Student: Thomas Jonkajtys

Other images:



