

N9 CHOCOLATES



Properties list:

tactile packaging
information about use
product accessibility
information accessibility
for all
end-user packaging
single product
concept
confectionery and sweetness
dispensing systems
other shapes
metals
cardboard and paper
eco-friendly
classic
metallic
corrugated
instruction through pictograms
identity by typography

The name of the product is a French rebus where the roman number IX creates the word NUT (NOIX). To develop the project, first a mould was designed in a nut shape. The package was then designed out of laminated layers of corrugated board, with a breakable metallic sheet that holds the chocolates in place.

Reference: <http://packaginguqam.blogspot.com/2009/02/no9-thomas-jonkajtys.html>

Credits:

Country: Canada

Year: 2009

School: UQAM Université du Québec à Montréal (Montréal, Canada)

Course: Packaging Design

Professor: Sylvain Allard

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Other images:

