

ALVEOLE



Properties list:

for all
end-user packaging
single product
concept
confectionery and sweetness
additional structural elements
bottle
glass and ceramics
natural
contemporary
identity by textures and patterns
transparent

This project explores the aesthetic, informative and functional dimensions of a package. Honey is identified with numbers related to its colours. The bottle elegant and decorative is not for plastic teddy bear customers but more for those who are sensible to simplicity and beauty. The graphic dress refers to bees appearance. The cap is also a spreading stick allowing a full and complete experience of the product.

Reference: <http://packaginguqam.blogspot.com/2009/02/alveole-simon-chenier-gauvreau.html>

Credits:

Country: Canada

Year: 2009

School: UQAM Université du Québec à Montréal (Montréal, Canada)

Course: Packaging Design

Professor: Sylvain Allard

Student: Simon Chénier

Other images:

