## **ORGANIC TRIANGLE**



## Properties list:

unit dose packaging ready to use disposable packaging product accessibility end-user packaging single product concept other food delicatessen dispensing systems cardboard and paper die cut identity by shape

"Folded paperboard tray with two compartments and paperboard cover with a window. A perforation separates the cover into two triangular sections. A magnificent new breaktrough for paperboard with plenty of market potential. Suitable for packaging of a variety of different foodstuffs, such as ready meals and cold cuts. Paperboard packaging which replaces widely used plastic and aluminum packages and has smaller carbon footprint. A logistical efficient design. Allows for the recycling of liquid packaging. The twocompartement package is suitable for smaller households. The loss food which puts a burden on he environment is reduced as half of contents can be used first and the other half is preserved in the tight package. Paperboard material gives the product a high-quality image and a generous printing surface".

Reference: http://www.packlab.eu, http://www.storaenso.com/products/packaging/consumer-board/infocus/fopda/Pages/first-prize-eur-3000-2008.aspx

## Credits:

Country: Finland Year: 2008 School: Lahti University of Applied Sciences, Institute of Design, PACKLAB (Lahti, Finland)

Designer: Hanna Päivinen

Awards: Food Packaging Design Awards 2008 - 1st prize

Other images:

