## **RED ARMY VODKA**



## Properties list:

limited edition packaging end-user packaging new product single product other shapes alcohols and spirits plastics ironic unusual structural association opaque identity by shape identity by typography identity by colour

The Red Army Vodka was originally developed in the mid 1920s for the enjoyment of the Russian military elite. Today, this recipe is recreated exclusively in small batches at a private

distillery in Rostov-on-Don, Russia. This project include Brand Graphics and Structural Design.

Reference: http://www.flow-design.com/high\_point.html

## Credits:

Agency: Flow design

Other images: