ABSOLUT DISCO BALL



Properties list:

end-user packaging single product new product bottle alcohols and spirits glass and ceramics metals transgressive smooth mirrored metallescent

Reference: http://www.dandad.org/inspiration/creativityworks/08/pdf/Absolut_Disco.pdf

Credits:

Country: Sweden

Year: 2007

Agency: Family Business

User: V&S Group

Designer: Mårten Knutsson

Awards: D&AD, 2008 Cannes Lions "Promo

silver", 2008

Other images:



