POT-POURRI BOX



Properties list:

identity by colour unit dose packaging ready to use product accessibility tactile packaging end-user packaging single product concept homecare products opening and closure systems dispensing systems folding carton cardboard and paper rough identity by shape identity by modular structure

The package can be transformed into two domestic diffusers. Materials, colours, structure and surface treatments are designed to establish a synesthetic relationship between container and user, so that the first can lead the second through the discover and the exploration of its content.

Reference: V. Bucchetti, Packaging tra vista e tatto, Edizioni POLI.design, Milano, 2007.

Credits:

Country: Italy Year: 2007

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Workshop "Packaging tra vista e tatto" 2006-2007, Communication Design Bachelor Degree

Lecturers: Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

Partnership: ProCarton Italia

Students: Federico Cauro, Alice Jasmine Crippa, Benedetta Crippa

Other images:













