

POT-POURRI BOX



Properties list:

identity by colour
unit dose packaging
ready to use
product accessibility
tactile packaging
end-user packaging
single product
concept
homecare products
opening and closure systems
dispensing systems
folding carton
cardboard and paper
rough
identity by shape
identity by modular structure

The package can be transformed into two domestic diffusers. Materials, colours, structure and surface treatments are designed to establish a synesthetic relationship between container and user, so that the first can lead the second through the discover and the exploration of its content.

Reference: [V. Bucchetti, Packaging tra vista e tatto, Edizioni POLI.design, Milano, 2007.](#)

Credits:

Country: Italy

Year: 2007

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Workshop "Packaging tra vista e tatto" 2006-2007, Communication Design Bachelor Degree

Lecturers: Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

Partnership: ProCarton Italia

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Other images:

