

POT-POURRI BOX



Properties list:

- identity by colour
- unit dose packaging
- ready to use
- product accessibility
- tactile packaging
- end-user packaging
- single product
- concept
- homecare products
- opening and closure systems
- dispensing systems
- folding carton
- cardboard and paper
- rough
- identity by shape
- identity by modular structure

The package can be transformed into two domestic diffusers. Materials, colours, structure and surface treatments are designed to establish a synesthetic relationship between container and user, so that the first can lead the second through the discover and the exploration of its content.

Reference: [V. Bucchetti, Packaging tra vista e tatto, Edizioni POLI.design, Milano, 2007.](#)

Credits:

Country: Italy

Year: 2007

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Workshop "Packaging tra vista e tatto" 2006-2007, Communication Design Bachelor Degree

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Other images:

