## **MOSHI MOSHI MIND**



Range of packaging desiged by Design Bolaget for moshi moshi.

## Properties list:

end-user packaging labels and sleeves range of products new product wrapper flacon glass and ceramics cardboard and paper contemporary unusual visual association identity by abstract shapes identity by textures and patterns identity by system of colour coffee, tea and infusions confectionery and sweetness coffee, tea and infusions

## Reference:

Credits:

Country: Denmark
Agency: Designbolaget

Creative Director and Art Director: Claus

Due

Designer: Henriette Kruse Jørgensen

Awards: ED Awards 2009, Gold Prize for Packaging Miscellanious Category

## Other images:



























