

# GINEVRINE

---



## Properties list:

reusability  
information about use  
product accessibility  
information accessibility  
for all  
end-user packaging  
single product  
confectionery and sweetness  
concept  
folding carton  
cardboard and paper  
identity by shape  
photo to describe  
instruction through illustration

Packaging for flavoured pastels called "ginevrine". The packaging solution is a folding carton, which reminds the traditional paper sachet for candies. When the product is partially consumed, the container can be divided into two parts and becomes a re-closable sliding box.

---

## Reference:

### Credits:

**Country:** Italy

**Year:** 2008

**School:** Politecnico di Milano, Facoltà del Design (Milano, Italy)

**Course:** Workshop 2008-2009, Communication Design Bachelor Degree

**Lecturers:** Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

**Partnership:** ProCarton Italia

**Students:** Claudio Poli, Daniele Repetti, Claudio Savarola

Other images:

