



Properties list:

- product accessibility
- single product
- end-user packaging
- concept
- cosmetics, beauty and toiletries
- opening and closure systems
- dispensing systems
- folding carton
- cardboard and paper
- well-being
- natural
- ready to use
- identity by shape
- identity by modular structure
- identity by colour
- photo to describe

Packaging for pot-pourri. The container can be transformed into two single-dose containers. The surface treatments renders the product characteristics and communicate the position of the opening system. The system of pleats allows the base to unclench itself at the opening of each box.

Reference:

Credits:

Country: Italy

Year: 2008

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Workshop 2008-2009, Communication Design Bachelor Degree

Lecturers: Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito

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Other images:

