FARRO



Properties list:

information about use product accessibility end-user packaging single product concept opening and closure systems dispensing systems pasta, rice and grains folding carton cardboard and paper contemporary rough instruction through pictograms identity by colour

Packaging for 500 g of spelt ("Farro" in Italian). The objective of the project is helping the user in accessing to the product, by two different modalities: pouring the product from a spout or completely opening the package and taking the product with a hand.

Reference:

Credits:

Country: Italy Year: 2008 School: Politecnico di Milano, School of Design (Milan, Italy) Course: Workshop 2008-2009, Communication Design Bachelor Degree Lecturers: Valeria Bucchetti, Giuseppe Meana with Erik Ciravegna and Sara Sanvito Partnership: ProCarton Italia

Students: Matteo Piganzoli, Michela Recla, Marta Schiavi, Mauro Tolla

Other images:







