

NAKAJIMA FARM



Properties list:

end-user packaging
single product
concept
pasta, rice and grains
labels and sleeves
additional structural elements
bottle
plastics
minimal
unusual visual association
transparent
identity by typography

Eudaemonics of Package Design, Design for Low-level Stable Society.

From GK Graphics site: "We participated in an exhibition of Package Design with 8th designers. We were thinking about designing for Low-level Stable Society"

Reference: http://www.gk-graphics.jp/en/topics/eudaemonics_of_package_design.html

Credits:

Country: Japan

Year: 2008

Agency: GK Graphics

Total Produce: Takashi

Kanome

Direction: Shinya Nakajima

Other images: