YO AMO LA LECHE



These cartons are designed by graphic design studio Duo/ido, based in Buenos Aires. The "Yo Amo La Leche" project is a conceptual experimentation for the diffusion of a range of products consisting of t-shirts, toys and mouse pads.

Properties list:

limited edition packaging other non-food products clothes and accessories end-user packaging identity by textures and patterns range of products concept contemporary playful gable top cardboard and paper unusual structural association unusual visual association identity by typography illustrated character identity by illustration

Reference: http://www.duoido.com.ar

Credits:

Country: Argentina, Buenos Aires

Agency: duo/ido

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Other images:







