CARLUCCIO'S JARS



Properties list:

information about content end-user packaging range of products glass and ceramics hand-made contemporary transparent jar and pot sauces and seasonings update reusability identity by typography

Great work from UK based IRVING for Carluccio?s.

?Carluccio?s is a series of modern Italian caffès and food shops with a passion for design. From packaging and print through to web design, Irving has worked closely with the founders to build a brand which over eight years has developed from two stores into a hugely successful AIM listed series of destination caffès that has set a new benchmark on the high s treet.?

Reference: http://lovelypackage.com/carluccios/

Credits:

Agency: Irving

Other images: