

# FIRST DROP WINES

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Properties list:  
end-user packaging  
single product  
wine  
bottle  
identity by illustration  
labels and sleeves  
new product  
glass and ceramics

Over the past year Mash has been working with the award winning First Drop Wines to produce a variety of labels. Featured here are Jr Gantos, The Red One, Mothers Ruin and Two Percent. Mash worked with San Francisco based Illustrator Rueben Rude who helped illustrate the Two Percent label. Stay tuned for two more First Drop projects. Currently a work in progress that includes a flagship product; said to be the holly grail of wines.

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Reference: [http://www.mashdesign.com.au/projects\\_html/first\\_drop\\_wines.html](http://www.mashdesign.com.au/projects_html/first_drop_wines.html)

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## Credits:

**Country:** Australia

**Agency:** Mash Design

Other images:

