GET A CANDY



Properties list:

limited edition packaging
end-user packaging
single product
new product
confectionery and sweetness
blister-pack
playful
contemporary
plastics
unusual structural association
identity by typography
transparent
identity by shape
identity by colour

Christmas gift packaging for candies, it's made like a light bulb pack to create a play on words.

Reference: http://www.thisislove.pt/

This document was created by www.packagingdesignarchive.org

 $Original\ web\ page:\ http://www.packagingdesignarchive.org/archive/pack_details/1310$

Other images: