## **GUT OGGAU**



## Properties list:

labels and sleeves glass and ceramics cardboard and paper contemporary unusual visual association illustrated character identity by illustration bottle identity by typography wine new product range of products end-user packaging

The Oggau Estate is a new wine growing estate that produces 9 wines with different characters. Each wine has its own individual character with its own story and complex, changing relationships. A wine family comprising of grandparents, parents and children with intrigue, secret affairs, arguments, colourful characters and the odd black sheep. A typical family clan.

## Reference: http://lovelypackage.com/gut-oggau/

Credits:

Designer: Jung von Matt Other images:

