GUT OGGAU



Properties list:

labels and sleeves
glass and ceramics
cardboard and paper
contemporary
unusual visual association
illustrated character
identity by illustration
bottle
identity by typography
wine
new product
range of products
end-user packaging

The Oggau Estate is a new wine growing estate that produces 9 wines with different characters. Each wine has its own individual character with its own story and complex, changing relationships. A wine family comprising of grandparents, parents and children with intrigue, secret affairs, arguments, colourful characters and the odd black sheep. A typical family clan.

Reference: http://lovelypackage.com/gut-oggau/

Credits:

Designer: Jung von Matt

Other images:

